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國立高雄科技大學
NATIONAL KAOHSIUNG
UNIVERSITY OF SCIENCE
AND TECHNOLOGY
授課大綱 Syllabus

部別：日間部四技

112學年度第2學期

列印日期：2024/03/06

中文課程名稱：企業倫理與永續發展	英文課程名稱：Business Ethics and Sustainable Development	授課教師：蔡坤穆
開課班級：管院課程一甲	學分：2.0	授課時數：2.0
合班班級：		實習時數：0.0

1. 中文教學目標(Chinese Teaching objectives)

永續是人類近年來的普世價值，企業倫理與永續則是企業進一步發展的根本。課程強調實務案例的分析和討論，以培養正確的倫理與永續價值及面對企業決策時的正面態度。

2. 英文教學目標(English Teaching objectives)

Sustainability is a universal value nowadays. Business ethics and sustainability set the foundation for further development of a business. This course covers theories behind business ethics and sustainability and emphasizes how businesses operate considering those theories. After taking the course, students are expected to understand how a business operates under ethics and sustainability, especially in facing challenging problems.

3. 中文教學綱要(Chinese CourseDescription)

本課程除講授企業倫理與永續的理論外，更強調企業運作過程中的實務現況與應用。課程強調實務案例的分析和討論，並會討論幾份企業永續報告書，期望同學在修習完畢後，對於倫理與永續議題於企業的重要性與運作皆有所認識，培養正確的倫理與永續價值及面對企業決策時的正面態度。

4. 英文教學綱要(English CourseDescription)

This course is to cultivate students' critical thinking capability on business ethics. It covers theories behind business ethics and sustainability and emphasizes how a business operate considering business ethics theories. The course comprises business sustainability and business ethics. Some topics on business sustainability include: UN SDGs, corporate social responsibility (CSR), environment and global warming, RE100, circular economy, corporate integrity, and cases of business risk. For business ethics, we mainly covers (1) What is Corporation Social Responsibility, (2) Moral Principle and Moral Reasoning, (3) Professional Ethics of Corporate Leaders and (4) Environmental Ethics. Some case studies and corporate sustainability reports would be discussed to know how corporates prepare their sustainability reports.

無中文核心能力資料。

無英文核心能力資料。

7. 教科書

中文書名：英文書名：Business Ethics: Decision Making for Personal Integrity & Social Responsibility

中文作者：英文作者：Laura Hartman, Joseph DesJardins, Chris MacDonald

1 中文出版社：英文出版社：McGraw-Hill Education

出版日期：年月 備註：

8. 參考書

2 中文書名：英文書名：Business & society : ethics, sustainability, and stakeholder management

中文作者：英文作者：Carroll, Archie B. and Buchholtz, Ann K.

中文出版社：英文出版社：Stamford, CT, USA : Cengage Learning

出版日期：年月 備註：

中文書名：企業倫理：商業的道德規範 英文書名：

中文作者：余坤東、許金田 英文作者：

3 中文出版社：前程文化 英文出版社：

出版日期：年 月 備註：

9. 教學進度表

週次或項目 Week or Items	中文授課內容 Chinese Course Content	英文授課內容 English Course Content	分配節次 Assigned Classes	備註 Note
1-2	Business Ethics and Sustainability Introduction & UN SDGs	Business Ethics and Sustainability Introduction & UN SDGs	2	
3-6	Environment & Global Warming	Environment & Global Warming	4	
7-8	Business Ethics, Moral Laws and Ethical Decisions	Business Ethics, Moral Laws and Ethical Decisions	2	
9-9	Business Ethics in Governance, People, Environment and Society	Business Ethics in Governance, People, Environment and Society	1	
10-11	Business Ethics in Marketing, Information and Finance	Business Ethics in Marketing, Information and Finance	2	
12-17	Discussion and Presentation on Special Topics in Ethics	Discussion and Presentation on Special Topics in Ethics	6	
18	Final Exam	Final Exam	1	

10. 中文成績評定(Chinese Evaluation method)

1. Class participation (25%) 2. One Exam (35%) 3. One Project (40%)

11. 英文成績評定(English Evaluation method)

1. Class participation (25%) 2. One Exam (35%) 3. One Project (40%)

12. 中文課堂要求(Chinese Classroom requirements)

要來上課與討論 課堂中請多發問

13. 英文課堂要求(English Classroom requirements)

Come to class for discussion Ask when you have questions

14. 本課程與SDGs相關項目(This course is relevant to these of SDGs as following)

4. 優質教育(Quality Education); 8. 尊嚴就業與經濟發展(Decent Work and Economic Growth); 13. 氣候行動(Climate Action);

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